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Order Your Climbing Roses NOW
AND SAVE HALF

THREE “PERKINS”

These three wonderful Dorothy Perkins will add the final touch of color and beauty to your home. Plant them along your fence—train them over your back porch—make that dead tree trunk a pillar of roses. Change these unsightly places to spots of beauty at low cost. These three Dorothy Perkins, red, white and pink for only $1.25 if you order NOW.

ALL 3 RED, WHITE AND PINK FOR $1.25

TWO MOST POPULAR CLIMBERS

American Beauty
and
Paul’s Scarlet

Your order must surely include these wonderful climbers. They are strong growers, free from diseases and the blooms are gorgeous, measuring from three to four inches in diameter. The American Beauty is so well known it needs no description. The Paul’s Scarlet Climber is its closest second. The color is a shade deeper than the American Beauty and the blooms last from two to four weeks. You want these climbers so do not delay but order immediately.

HAVE THE UNUSUAL

Blue and Yellow CLIMBING ROSES

and have something distinctively different. The yellow rambler is profuse in rich, golden-yellow blooms and makes a beautiful and showy picture. The blue rambler produces thick clusters of roses whose unusual and fantastic coloring attracts immediate attention. This special offer expires March 15 so send in your order AT ONCE.

BoTH FOR ONLY $1.25

3 Red, White, Pink $1.25

JAPANESE $1.00

FEBRUARY CALENDAR
OF ROSES AND SHRUBS

ALL 3 FOR $1.25

GROWERS’ SALES CO.
CLINTON, N. J.
**BLOOM FROM EARLY SPRING 'TIL LATE FALL**

Hasn't you often wondered what shrubs to plant to make your home grounds an everblooming garden spot from early spring to late fall? Everyone has in mind a vivid picture of such a place and has dreamed of making his own home equally beautiful and attractive. This dream can now become a reality at small cost if advantage is taken of the tremendous values offered in this folder.

**EARLY FLOWERING SHRUBS**

In this set we have selected our most showy and beautiful early flowering shrubs. If you want your home in bloom from the first signs of spring until long after frost and are sure on investment worth your while, this is the set for you. It is the masses of pure white bloom in May and June that absolutely no reason why you should not make a large planting this spring.

**BIG 5 SHRUB SPECIAL**

This Big 5 includes our most expensive and probably the most beautiful flowering shrubs, selling regularly from 50c to 75c each. These 5 shrubs will keep your home in bloom from the first signs of spring until long after frost and are surely an investment worth your while. This set of our choicest varieties is not only a bargain, it is an opportunity. Be sure to include this Big 5 Set in your order at our special February price.

**LATE FLOWERING SHRUBS**

If after your spring flowers have bloomed, your garden has begun to dig with the coming of the warm days so that you just can't go out in the flower garden and weed or pull weeds, you are doing so wrong. You can have them without fuss or labor during the hot days by planting our special February Pre-Season Sale bush. As it has blooms from early July until frost and is absolutely no reason why you should not make a large planting this spring.

**ALTHEA—ROSE of SHARON**

**BUTTERFLY BUSH**

Bloom late in August and September, with a profusion of large and brightly colored flowers much like the tender Hibiscus in form. These are the color spots of Fall, as Lilacs and Weigelas are of Spring. The late appearing foliage is extra good and valuable for its beauty alone. Grown in standard form they attain 15 to 12 feet in height and make an attractive specimen. Planted more compactly and occasionally pruned, they are both servable and showy as hedges. Red, white, pink or purple.

**ALTHEA—ROSE of SHARON**

**PURPLE LILAC and SNOWBALL**

Both of the warm day's so you feel that you Just can't go out in the flower garden and weed or pull weeds, you are doing so wrong. You can have them without fuss or labor during the hot days by planting our special February Pre-Season Sale bush. As it has blooms from early July until frost and is absolutely no reason why you should not make a large planting this spring.

**HYDRANGEA A.G. (HILLS OF SNOW)**

Hydrangea P. G. is probably the most showy and beautiful of the flowering shrubs. It is especially valuable for its beauty alone. Grown in standard form they attain 15 to 12 feet in height and make an attractive specimen. Planted more compactly and occasionally pruned, they are both servable and showy as hedges. Red, white, pink or purple.

**HYDRANGEA P. G.**

In this set we have selected our most showy and beautiful early flowering shrubs. If you want your home in bloom from the first signs of spring until long after frost and are sure on investment worth your while, this is the set for you. It is the masses of pure white bloom in May and June that absolutely no reason why you should not make a large planting this spring.

**ALL 6 BEAUTIFUL FLOWERING SHRUBS ONLY $1.59**

**27c Each—10 for only $2.59**

**37c Each—10 for only $3.59**

**FORSYTHIA—SPRING BLOOM**

Spirea Van Houttei is one of the best shrubs, the grandest of all the Spireas, and probably the most generally planted. Single specimens are beautiful and effective, but it is the massed planting that really takes one's breath away with its beauty and charm. A complete fountain of pure white bloom in May and June. Easy to grow, no shrub will add so much beauty, at so little cost, as Spirea Van Houttei.

**SPIREA VAN HOUTTEI**

27c Each—10 for only $2.59

**37c Each—10 for only $3.59**

**ALTHEA—ROSE of SHARON**

**BUTTERFLY BUSH**

**HYDRANGEA P. G.**

**SPIREA VAN HOUTTEI**

**GROWERS’ SALES Co.**

**ADD 15¢ FOR POSTAGE, PACKING AND INSURANCE**

**REMEMBER!! ALL PRICES IN THIS FOLDER EFFECTIVE TILL MARCH 15 ONLY**

**Clinton, N. J.**
February Calendar of ROSES

K. A. VICTORIA

The greatest beauty, white Hybrid Tea Rose in existence. A strong, sturdy grower from blooming size, flowers the most perfect of all single roses for general planting. Blooms from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

J. L. MOCK

A very strong grower. Flowers the greatest profuse, producing blooms over long and strong roots which retain their perfect form in full bloom. The flowers are a beautiful bright yellow, double petals, golden yellow, tall, with high pointed petals. This rose produces a strong, healthy growth, with great blooms. Absolutely hardy. This is something new. Do not hesitate to order. Special price

FIVE FAMOUS RED ROSES

CRUSADER

A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

RICHMOND

A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

MY MARYLAND

A brilliant, showy, and hardy rose. Flowers the greatest profuse, producing blooms over long and strong roots which retain their perfect form in full bloom. The flowers are a beautiful bright yellow, double petals, golden yellow, tall, with high pointed petals. This rose produces a strong, healthy growth, with great blooms. Absolutely hardy. This is something new. Do not hesitate to order. Special price

Two Glorious Roses

PINK and RED RADIANCE

Love and Red Radiance are one and the same. A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

Three Great Yellow Roses

LADY HILLINGTON

A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

SUNBURST

A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

MISS LOLITA ARMOUR

A Hybrid Tea of wonderful beauty. Flowers from early Spring to late Fall, with bright red, large double flowers being glorious in their perfection. It is long and stiff, with large double flowers, delicately fragrant. Excellent for cutting. Absolutely hardy. This is something new. Do not hesitate to order. Special price

Commonwealth

There is one of the most popular of special interest. This is a very beautiful and dependable rose. The flowers are very large, and the blooms are produced in great profusion. A hybrid grower, the fine blooms being produced in great profusion. Absolutely hardy. This is something new. Do not hesitate to order. Special price

Souvenir de Claudius Pernet

The PERFECT YELLOW ROSE

A real sensation, this new Yellow Rose has sprang from immediate popularity. A rose showing Yellow Flower without an trace of the orange-yellow found in such varieties as Etolien, Mrs. A. M. Way, etc. Can be grown in any part of the United States, and will bloom profusely with large blooms of the same color. Absolutely hardy. This is something new. Do not hesitate to order. Special price

Cheerful

A special delight to those who love white. The blooms are very large, and the petals are produced in great profusion. A hybrid grower, the fine blooms being produced in great profusion. Absolutely hardy. This is something new. Do not hesitate to order. Special price

La France

This rose appears to have some of the best qualities of the Hybrid Tea, with a larger, more perfect bloom, better color, and longer blooming period. Absolutely hardy. This is something new. Do not hesitate to order. Special price

These 12 Choice Roses For Only $5.89

Growers’ Sales Co.

As you probably know, it is always the best and most expensive that are the most difficult to sell. So it is with roses. We have a dozen, or more varieties of our best and most beautiful roses regularly sold at $1.50 to $2.50 each that are not selling as quickly as the cheaper varieties and therefore have them left over we are willing to sell them to our regular customers at a discount. If you send in your order before March 15 we will select you a beautiful assortment of 12 of these fine roses for the very small cost of only $2.90. We will send the best and at this low price you can have the cream of the rose fields at way below market prices. Send in your order today for our selected 12 and you will have the rose bargain of the year.

Our 6 Select Roses For Only $2.89

Clinton, New Jersey
A PERSONAL MESSAGE TO YOU

This is the first of a series of service letters and bulletins we are planning to give you, outlining briefly—What, How and When to plant. There is a Right Time and a Wrong Time, a Right Way and a Wrong Way for every planting. In these bulletins we will try to give you concise, practical and instructive information and suggestions as to What and How to plant, along with attractive money-saving offers at just the Proper time to make your plantings.

We believe you will be interested in the suggestions and information contained in these bulletins. Save them. The complete set will give you a valuable reference library.

FIELD-GROWN ROSES

can be planted in the spring as early as the ground can be worked. The earlier the better. It is surprising how the roots like to work right in the cold soil, establishing the plant for a good start-off when real spring weather comes. If you have not already ordered your roses now is the logical time to do so to enable you to give them this early start.

PLANTING

See that the holes for your roses are dug large enough to accommodate the roots without cramping them and spread the roots out in the bottom of the hole. Set the plants slightly deeper than they were planted before, which you can easily determine by examining the stems of the plants. Then put in some soil. Firm this down and wet it and finally see that you have 2 or 3 inches of dry soil on top to retard evaporation of the water beneath. Monthly roses should be set 15 to 18 inches apart each way. June roses 2 to 3 feet.

PRUNING

Before planting, cut out all the small growth and weak branches and cut back the stronger shoots to 3 or 4 eyes with the top eye outward, leaving these stronger shoots about 8 inches in length. Also remove any broken or lacerated root ends. Do not be afraid to prune your Hybrid Teas severely. It is exactly what they require to do their best.

FERTILISNG

Well rotted manure, bone meal or pulverized sheep manure should be dug into the soil when your roses are planted. To secure best results you should also feed your roses to keep them blooming all summer. A good feeding is to take pulverized sheep manure, place in a bag and soak in water, using the liquid as a plant food.

INSECTS, DISEASES

A strong stream of water applied with the hose each morning will usually keep insects from doing much harm. It is inadvisable to water roses in the evening as this has a tendency to promote mildew on the foliage. Should your roses be troubled by the rose bug we recommend Merlosine. As a preventative for Black Spot and for mildew, dust the plants with a mixture of 8 parts fine powdered sulphur and 1 part arsenate of lead. This should be done every couple of weeks in the morning while the dew is on the foliage.

CLIMBING ROSES

Climbing roses differ in many ways from the monthly garden rose. They are hardier, less liable to disease and the ravage of insects. The monthly rose blooms on the present season's growth; the climbing rose on the wood of last year's growth, so the less they are pruned the more flowers they will give you. Climbers should be pruned into the desired shape and any old or dead wood cut away immediately after they are done blooming for the season. Then the plants will make a new growth and this growth will flower profusely next spring. Never prune climbing roses in the spring.

FLOWERING SHRUBS

In planting flowering shrubs see that the holes are dug large enough so as not to cramp the roots. Do not plant too deep—only just about as deep as they stood when in the nursery row. Place the plants, put in some soil and tamp this down tight just as if you were planting a fence post, then some more soil and firm that down too. The last 2 or 3 inches of soil should be left loose so the rains will work in and the earth should not be hilled up around the plants as this will cause the water to run away from where it is needed. To promote root growth it is advisable to prune the tops of the shrubs when planting. The early flowering shrubs produce their flowers like the climbers—on the wood of the previous season's growth so they too should be pruned right after they have finished blooming to promote a growth of new wood for bloom the following spring.

This personal message was inspired by the many requests received for Just such information as this from our customers. We would very much like to be able to sit down and write a personal letter to each one of you but our tremendous list of thousands and thousands of customers of course makes this an impossibility so we take this method of conveying our message and information and will be very glad indeed to have you write us if interested in receiving these instructive and money-saving bulletins as they come from the press.

Your very truly,

GROWERS' SALES CO.